

PRESS RELEASE

Vista launches the redesigned Solutions Brochure

21st February, Reading UK

Vista is pleased to announce the launch of the latest Solutions brochure. The publication was redesigned around Vista's core values of listening, understanding, advising and supporting, with the customer in mind throughout the entire process. As a result of valuable customer and internal feedback prior to and during the creation of the brochure, a user friendly and informative tool has been produced.

The first section provides interesting information on all of Vista's services, the Voice of Customer initiative and details of how Vista can provide value right through the Project Lifecycle. This is followed by 'The Journey' section of the brochure which helps customers plan how best to maintain or upgrade their infrastructure and systems. Either way, the simple map based structure of the brochure allows for relevant products and services to be found quickly and easily.

From a product perspective the Solutions brochure now solely focuses on Vista's six core technologies and highlights the real world benefits of the range. The products fall under the categories of Analogue, IP, qulu VMS, VOLO Access Control, Smart Transmission and Vehicle Number Plate Recognition and as a whole form 'The Journey' mentioned above. The six core technologies, in conjunction with Vista's technology partners means that a complete, perfectly integrated solution can be provided from one single point of contact.

Gary Rowden, Divisional Director - Product Management & Business Development for Vista comments: "We have taken a fresh approach when creating the latest version of the Vista Solutions brochure. With the customer in mind, we wanted to create a tool that can easily be used as a guide to Vista's products and services. The brochure shows the real world benefits of our solutions and how customers can really benefit from talking to us."

Please [click here](#) or talk to Vista if you would like to get your hands on a copy of the new Solutions Brochure.

For more information, please speak with your Norbain Account Manager, visit www.vista-cctv.com or contact us at info@vista-cctv.com, or 0118 912 5000. For the latest news and events, please follow us on [Twitter](#).

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About Vista

With over 25 years' experience in the CCTV industry, we at Vista have made it our mission to understand our customers' needs.

Headquartered in Reading, UK, Vista focuses exclusively on the development of innovative products, using the most powerful and stable technologies – all wrapped up in a support environment that ensures your projects run smoothly.

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Offering a comprehensive product range reflecting the brand's depth of market understanding, we can advise you on the best course of action – whether you're looking to make the most of your current analogue infrastructure, or benefit from the advantages of IP.

Everything we do is based around our values of listening, understanding and advising. We want customers to understand that, by working with Vista, they're getting a partner who will support them every step of the way.

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